

Palisades Neighborhood Association
Executive Board Meeting Minutes
Thursday, March 13, 2008

- 1. Call to order and roll call.** The meeting was called to order by acting Chair Doug Rich at 7:03 pm.

In attendance:

Doug Rich (DR)	Mike Nelson (MN)
Keith Oelrich (KO)	Mark Easley (ME)
Sean Gallagher (SG)	Mike Ballis (MB)
Don Irving (DI)	Bob Barman (BB)
Tim Mather (TM)	Rich Wilkins (RW)

Absent:

Sally Moncrieff (SM)	Dee Grothe (DG)
Greg Palmer (GP)	David Feathers (DF)
Mike Hall (MH)	
Albert Almeida (AA)	Brigitte Howley (BH)

- 2. Discussion of the Agenda for the March 18th General Meeting.**

- Vote on PNA 20-year plan
- April 17th annual PNA elections
 - We will call for board members for next year
- Upcoming committee opportunities
 - Sustainability (Doug Rich)
 - CERT training
 - Rassekh Property Park

Discussion: TM suggested that we add an update on the sidewalk plan to the agenda for the March 18th general meeting.

Some discussion about the PNA plan and the process for public review between now and the March 18th meeting.

DI suggests that the vote next week be structured as a vote for “accept” or “reject”, with a suggestion that any outstanding comments that citizens wish to provide should be submitted to the board and/or the plan committee for inclusion in future “amendment” of some sort to the plan.

Regarding the call for board members, there was some discussion of, after the upcoming election, doing some work on succession planning for the PNA board (going to staggered 2-year terms, for example, so that there is continuity on the board).

Doug Rich moved to approve that agenda, with the inclusion of the sidewalk update, RW seconded, motion approved unanimously.

3. Discussion of the potential contract for monthly neighborhood newsletter. Some discussion of whether there is any “downside” to doing this project. Concern about asking our local merchants to support this—does this distract from other efforts we care more about? Also a burden on us to create and organize content—if there is not enough content, this will just feel like a junk mail brochure. ME thinks we should have it voted on at the next meeting; but perhaps should suggest that it be done quarterly instead of monthly. Some discussion of whether we can create content through going to the local schools, other local organizations, and asking them to create content each month. KO asked procedural questions: what are we asking the general membership to vote on—the specific terms of the contract, or the concept which, if approved, then we’ll nominate someone from the board to try to negotiate favorable terms.

ME moves to introduce the concept of the monthly newsletter to the general membership at the meeting on the 18th; to see whether the membership wants to give the board the authority to further investigate the concept. TM seconded, passed with one dissenting vote.

4. Discussion led by ME regarding PNA website. PNA would incur debt for approximately \$360 to sign a 3-year contract for new web hosting service. Our current (free) website will go offline in July, we need to get started on replacing that. ME suggests that local businesses will be willing to sponsor the website for \$100 for 3 years. DR raised concern that, if we have a tool to allow for expanded communication with the community, there could be concerns that the tool could be abused, and wants to ensure that there are adequate controls over the editorial process in creating those communications. **BB moves that the PNA spend the approximately \$360 to fund the new website hosting service for 3 years, with the caveat the content of any emails must be approved by the PNA Executive Committee or its designee;** DR seconded; approved unanimously.

DR moves that the PNA sell sponsorships on the website to recover all or some of the costs of the hosting; BB seconded, motion passed with dissent from DI.

DI moves that we establish a committee of experts to establish appropriate controls and policies for access and usage of the website; BB seconded; motion passed.

5. Discussion about upcoming Annual Elections.

- Recruitment of 13 area managers
- Recruitment of officers
- By-laws regarding elections
- Proxy Votes
- Mechanics of election process

DR asked that any existing board members, if they are not intending to run for re-election, that they let Sally know and attempt to identify others who might run to replace them.

DR suggested that, at the general meeting next week, there should be a clear discussion for the general membership of how the elections will work, especially how the proxies will work. SG suggested that we make sure that ALL proxies are counted in the official election records, regardless of whether the proxies are needed to carry the election result.

6. KO reminded the group that the next newsletter needs to go out announcing the election, and if anyone else wants to add anything for that newsletter, please get it to me by end of day Tuesday.
7. Member comments and Questions. No member questions or comments were brought forward.
8. Next Meeting March 18th, 7pm at Lakeridge General meeting to vote on PNA 20-year plan, among other items (see agenda above).
9. Meeting was adjourned at 8:42 pm